

Park and Recreation Commission Meeting
May 9, 2019

Members Present: Sue Urban Miller, Brian Wilson, Dave Johnson, Christie Dionisopoulos
Also Present: Chris Smith – Town Board Liaison, Alyssa Vaughan – Baseball Coordinator

1. Call to order

2. Pledge of Allegiance

3. Approval of Minutes from February 14, 2019, 2018

- Approval of Minutes Sue moved, Dave seconded. All in favor, Motion passed.

4. Unfinished Business

None

5. New Business

a. Baseball Report

- Alyssa stated that the new tier structure for baseball/softball sponsorships was a success. This new structure brought in an additional \$3350 compared to 2018. 96" x 48" banners were installed on the fencing by the hard-ball diamonds at the Sports Commons (facing I-94) with the names of the top sponsors, Titanium (The Chocolate Factory) and Platinum Sponsors (The Smiley Barn and Bluebell Realty). 18" x 24" signs were installed at the entrance to the Sports Commons with the names of the Titanium, Platinum and will also include the Gold Sponsors (Delafield Family Dental, raSmith and Lovejoy Travel Agency). She sent the sponsors a thank you letter and included pictures of the banner/sign placements.

Dunham's offered to provide 3-20% off discount weekends and 10% off any other time. There is a new incentive program being offered by Dairy Queen that will provide achievement awards, a gold point frequent hitter card and a 1-night fundraising celebration in July with 10% of any proceeds going to the baseball program. The Chocolate Factory has offered to serve dinner/desert at picture night. Alyssa stated that the sponsorship information is available on the website.

She summarized the team/players statistics comparing 2019 to 2018 and stated there is a higher % of non-resident participation in the program. The new online registration was a success.

Discussion followed on coach background checks. At the present time, the WI CCAP process is being utilized. A more detailed/accurate check can be performed through the WI Department of Justice for a \$10.00 fee. The general consensus of the commission is to consider this during the budget cycle.

Alyssa stated the proposal to purchase hinged "reserved" signs for installation, at Wales Fireman's Park, to be used during tournament rentals.

Motion by Sue and seconded by Christie to approve 2 signs in the amount of \$60.00/each for the subject baseball fields in Wales.

b. Discussion of Park Maintenance – updates, observations

- Mr. Smith stated that he received a request from Mr. Kranick to address unleashed dogs at North Shore Park. Discussion followed on directing DPW to install up to 3 signs at the park; specifically one at the entrance to the parking area.

Motion by Christie and seconded by Dave to request the DPW to order up to 3 signs, using their discretion on the verbiage, and installing them in North Shore Park. Motion carried.

c. Discussion and action on 2019 – 2024 Master Plan

i. Discussion of SWOT analysis

ii. Definition of planning areas

- Mr. Smith stated that he worked with Theresa on a survey to obtain information from town residents on how often people visit the parks, how do they feel about current amenities/services available and ways to improve the parks. The general consensus of the commission is to do an on-line survey by posting it on Nextdoor, survey monkey, twitter, website, at the town hall, etc.

Discussion followed on options for replacement of the skateboard park. Brian and Dave will contact the company who had worked with the former park and recreation chairman to obtain updated information.

6. Adjournment

Motion to adjourn made by Christie seconded by Sue. Motion passed.

Respectfully submitted,

Mary T. Elsner, CMC, WCMC
Town Clerk/Treasurer